



TOP 10 REASONS: WHY ARBONNE PRODUCTS

PURE • SAFE • BENEFICIAL

1. LOWER YOUR CANCER RISK

“Most mainstream cosmetics contain ingredients that are carcinogenic (ingredients that cause cancer).” - *The Safe Shoppers Bible*

2. NO ARTIFICIAL FRAGRANCES

“Fragrance allergy is the number one cause of cosmetic contact dermatitis (skin inflammation that occurs when the skin’s surface comes in contact with a substance originating outside the body such as redness, irritation, breakouts, etc.) in the United States.

Studies suggest that there is a trend of increasing sensitisation to fragrances worldwide. In addition, studies of contact dermatitis resulting from product exposure, lists fragrance as among the top 5 causative agents. The economic impact of allergic dermatitis resulting from fragrance exposure is significant” - *American Academy of Dermatology Association*

3. NO PARABENS IN ARBONNE SKINCARE

“Preservatives in cosmetics and skin care products are the second most common cause of skin reactions.” - *Hecker Dermatology Group*

4. NO ARTIFICIAL COLOURS

“Some artificial colours, such as Blue 1 and Green 3 are carcinogenic. Impurities found in commercial batches of other cosmetic colours such as D&C Red 33, FD&C Yellow 5 and FD&C Yellow 6 have been shown to cause cancer not only when ingested but also when applied to the skin. Some artificial coal tar colours contain heavy metal impurities including arsenic and lead which are carcinogenic.” - *The Safe Shoppers Bible*

5. NO PHTHALATES

“Swedish scientists found high levels of a chemical blamed for causing infertility in some of the bestknown perfumes and cosmetics. Chanel No 5, Christian Dior’s Poison, Eternity from Calvin Klein and Tresor by Lancome were among 34 toiletries found by a Swedish study to contain di(ethylhexyl)phthalate (DEHP) or other phthalates.

The study found phthalates, which are already banned in toys, in 80% of products tested. Women ages 20 to 40 appeared to receive the highest exposures, up to 20 times greater than the average person, and in some cases above the accepted safety standard. The European Commission is now proposing a ban on the use in cosmetics of two of the most potent forms of phthalates amid fears that they are responsible for decreased fertility, reproductive defects and genital abnormalities.”

- *Environmental Working Group (www.ewg.com)*



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6. NO MINERAL OIL OR PETROLEUM

“Avoid products containing mineral oil. Petrochemicals, including mineral oil, used in mainstream cosmetics contribute to hormone imbalance which in turn contributes to disease.”

- *The Clarion Ledger* in “How to Choose the Safest & Most Effective Skin Care”

The problem is that mineral oil is foreign to the human body and has many harmful effects, especially on infants. It is difficult to absorb and clogs the pores, which slows the skin’s ability to eliminate toxins. Remember, the skin is the body’s largest organ and plays an important role in maintaining overall health!” - *Baby and Health Magazine*

7. NO SD40 ALCOHOLS

“Alcohols dissolve the body’s own natural moisturizers and strip the skin of its own protection, leaving it vulnerable to infection. Alcohols destroy the skins pH balance, and since they absorb water, they speed up the wrinkling of the skin.” - *Natural Beauty Solution* in “Ingredients to Avoid”

8. PH CORRECT

“Commonly used cleansers are soaps which have a pH value between 11-14. An ideal cleansing agent should have a neutral or a similar pH value of the normal skin (5.5-6.5).”

- *Web Health Centre* (www.webhealthcenter.com)

9. NO ANIMAL PRODUCTS, BY-PRODUCTS NOR ANIMAL TESTING

All testing is done on human panels. If you care about “cruelty-free” then try these!

No tallow, no lanolin, no beeswax. In a letter to the Department of Agriculture by the Physicians Committee of Responsible Medicine dated Jan. 5, 2004, they recommend 5 things to help eliminate Mad Cow Disease. One recommendation is to “prohibit animal by-products in all medications, supplements, and cosmetics.”

10. LAST, BUT CERTAINLY NOT LEAST - THEY WORK!

If you are not completely satisfied, Arbonne offers a 45-day money-back guarantee on all products!

DID YOU KNOW? National Institute of Occupational Safety & Health (NIOSH) analyzed 2,983 chemicals used in personal care products, and the results were as follows:

- 884 of the chemicals were toxic
- 314 caused biological mutation
- 218 caused reproductive complications
- 778 caused acute toxicity
- 148 caused tumours
- 376 caused skin & eye irritations

- *From The Cosmetic Cover-Up by Judith Berns in Human Ecologist vol. 43*



THE ARBONNE DIFFERENCE

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PREMIUM SKIN CARE PRODUCTS

Arbonne's premium skin care products are formulated in Switzerland at the Arbonne Institute of Research and Development (AIRD) and made in the U.S.A.

Our proprietary formulas are:

- **Botanically-based**
- **pH correct**
- **Hypoallergenic**
- **Dermatologist, ophthalmologist & pediatrician tested**
- **Never tested on animals**
- **Formulated without animal products or by-products**
- **Vegan approved**
- **Formulated without mineral oil**
- **Formulated without dyes or chemical fragrances**
- **Paraben free**