



TOP 10 REASONS: WHY ARBONNE - BUSINESS

PURE • SAFE • BENEFICIAL

1. ARBONNE: THE COMPANY

- Arbonne is a 30-year-old, Swiss-formulated, health and wellness company on the verge of globalization. Arbonne products are currently available in 4 countries: United States, Canada, Australia and The United Kingdom, with plans for global expansion.

2. ARBONNE: THE TEAM

- In August 2009, Kay Napier joined Arbonne as CEO. Kay served as the Senior Marketing and Operations Executive at McDonald's and was behind McDonald's healthy meals brainchild.
- Dr. Peter Matravers joined Arbonne in 2008, and is the Senior VP of Product Development. Dr. Matravers holds a Doctor of Pharmacy degree and has 25 years of skin care experience, including 13 years as VP of Research & Development at Aveda. Prior to that, he worked with Neutrogena.
- Pierre Bottiglieri is the mastermind behind Arbonne's proprietary formulations. Pierre is a renowned scientist with 35 years experience formulating products for several Swiss-formulated, international companies such as La Prairie.

3. ARBONNE: THE PRODUCTS:

- Arbonne is the world's 1st Upscale, 100% Botanically-based Skin Care and Health & Wellness line.
- Proprietary formulations developed at the Arbonne Institute of Research & Development (AIRD) Sion, Switzerland.
- Product of choice for many celebrities including Courtney Cox, Catharine Zeta Jones, Demi Moore, Marylou Henner, Kate Winslet, Simon Cowell, etc.

4. THE ARBONNE DIFFERENCE

Our proprietary formulas are:

- **Botanically-based and pH correct**
- **Hypoallergenic, Dermatologist, Ophthalmologist & Pediatrician tested**
- **Never tested on animals**
- **Vegan Certified - Formulated without animal products or by-products**
- **Certified Organic** (wherever available or first grade pharmaceutical)
- **Formulated without mineral oil and petroleum based ingredients**
- **Formulated without artificial dyes or chemical fragrances**
- **Formulated without formaldehyde donating preservatives, PABAs and Paraben-free** (skin care)
- **Use Recyclable Packaging & Non-toxic vegetable inks** (wherever possible)

Arbonne Healthy Living products are formulated **without:**

- **Artificial colours, flavours or sweeteners**
- **Animal products or animal by-products**
- **Cholesterol, saturated fats or trans fats**



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5. RIGHT INDUSTRY, RIGHT TIME

- The health and wellness industry today is estimated to total \$300 billion and is projected to reach \$3 TRILLION by 2014. This is supported by the 76 billion baby boomers which represent 64% of the economic market today.
- Convergence of trends with online shopping, health & wellness, green/eco consciousness, and network marketing industry (175,000 people/week join a network marketing company every week in the U.S.A alone).

6. OVER 400 CONSUMABLE PRODUCTS

- Anti-aging, personal care, nutrition, weight loss, aromatherapy and cosmetics. Our products get results! If you are going to build a consumer network, you want only consumable products so you have continual repeat business, which creates RESIDUAL INCOME!

7. LUCRATIVE INCOME OPPORTUNITY

- Excellent compensation plan! The average income for a Regional Vice President is \$8613.20/month. The average time it takes to reach the level of a Regional Vice President is 16 months. The average income for a National Vice President is over \$311,000 per year. The average time it takes to reach the level of a National Vice President is 3 years. You have the ability to leverage time and money!
- Unlimited income potential. Unlike in the corporate world, at Arbonne there is no cap as to how much you can earn. What you earn is up to you based on the amount of effort you put in. If you work harder than your upline, you will promote to a higher level, which is fair.

8. FLEXIBILITY

- Your Arbonne business can be built along side your current job or profession. This makes it possible to maintain your current income and standard of living while starting to build your Arbonne business. Other business ventures can often require a full time commitment and it is not guaranteed that you will even see a profit in your first few years.

9. MINIMAL START UP COSTS

- Often franchises and new businesses require startup fees that can range anywhere from \$5-\$10K to \$2-\$300K. With Arbonne your start up cost is minimal in comparison.

10. IT'S A TURN-KEY SYSTEM

- Arbonne has an award-winning, online training program that you can simply plug into. This takes the guess work out of starting a new business. It's a tried and true system with all the resources you need at your finger tips.

BONUS! ARBONNE REWARDS YOU FOR YOUR EFFORTS

- In addition to an extremely fair compensation plan, Arbonne also recognizes your efforts with gifts such as jewellery (Tiffany's, Swarovski and diamond jewellery) as well as trips (New York, Arizona, Paris, Caribbean cruises and more) and a Mercedes Benz Cash Bonus Program when you promote to Regional Vice President level.